

INTRODUCTION

Welcome to www.bbm.ro

This Cookie Policy explains how we use cookies and similar technologies to provide you with an enhanced and customized experience when you visit our website. The use of cookies helps us understand your behavior on our website, improve its functionality and provide you with relevant content.

It is important that you read this Policy to understand what cookies are, how we use them and how you can control your cookie settings. By using our website, you agree to the use of cookies as described in this Policy. If you do not agree to the use of cookies, please adjust your browser settings or stop using our website.

This Cookie Policy applies to all visitors on our www.bbm.ro website, owned and operated by BOG'ART BUILDING MANAGEMENT SRL with headquarters in Bucharest, Nicolae Teclu, no. 55, District 3, registered under no. J2000004333403, Tax Registration Number 12987836.

The purpose of our Cookie Policy is to inform users about how cookies and similar technologies are used on that website. This includes details of what cookies are, how they are used, what types of cookies are implemented, the purposes for which they are used and how users can control or manage cookie preferences.

Thank you for choosing www.bbm.ro and for trusting us in managing your privacy and cookie preferences.

WHAT ARE COOKIES?

Cookies are small text files stored on your device (PC, tablet, smartphone) when you visit a website. They help websites remember information about your visit, such as your preferred language, products viewed and other settings, in order to facilitate browsing and increase the usefulness of the website for you

The concept of "cookies" relates to cookie modules and any other similar technologies through which information can be collected automatically. They are used to ensure a functional browsing, to provide a better browsing experience, to perform statistical analyzes the access of information on the

website, to ensure the security of the website, but also to provide advertising matching your interests.

As specified above, Cookies are small text files placed by the visited website/webpage, via your browser, on the device you use for browsing (Pc, smartphone, etc.), and which are identifying the device when you access the website/webpage. A cookie consists of two parts: → the name and → the content or the value of the cookie. Technically, only the web server which sent that cookie can access it again when a visitor returns to the web page associated with that web server.

HOW WE USE COOKIES?

We use cookies for various purposes, including:

- **Essential Cookies:** Necessary for the website to operate properly and to allow you to browse and use its features.
- **Performance Cookies:** They collect information on how visitors use our website, helping us to improve its functionality and performance.
- **Functionality Cookies:** They enable the website to remember your choices (such as language or region) and provide improved and more personal features.
- **Advertising Cookies:** Used to provide you with ads relevant to you and your interests, while limiting the number of displays of the same ad.

USE OF SOCIAL MEDIA PLUG-INS

BOG'ART BUILDING MANAGEMENT uses third-party social media plug-ins. Plug-ins are small software apps placed by social media platform providers that integrate them when included on the visited website/web page. Generally, your interaction with a plug-in allows the third party to collect certain information about you, including your IP address, page header information, and browser information. BOG'ART BUILDING MANAGEMENT has implemented the following social media buttons:

- LinkedIn
- Instagram
- Facebook

CATEGORIES OF COOKIES

Session Cookies	A "session cookie" is a cookie that is automatically deleted when the visitor closes his/her browser.
Persistent Cookies	A "persistent cookie" is a cookie that remains stored on the visitor's terminal until it reaches a certain expiration date or until it is manually deleted.
Third-party Cookies	Online identifiers may be placed by BOG'ART BUILDING MANAGEMENT SRL or by "third parties". If you give your consent, these third-party websites will place cookies that allow you to view content provided by these third parties on our website. These third parties may collect and use your data via cookies for the purposes established in their privacy policy. BOG'ART BUILDING MANAGEMENT SRL provides you with information regarding the identity and links to these third parties, as well as the possibility to opt for the acceptance/rejection of the online identifiers placed by them.
Cookies used by our website	Necessary Cookies Necessary cookies allow you to navigate our website and use its functions. They also ensure the security of the website. These cookies do not collect information about you that could be used for advertising or to record your browsing activity.
Statistical Cookies	Statistical cookies indicate whether a certain website visitor has visited/used this website before. These cookies are used for statistical purposes only.
Marketing Cookies	Marketing cookies are used to target online advertising. These store information about the content viewed, being used to display advertising relevant for your interests.

The details of cookies from www.bbm.ro are available in [Annex 1](#)

COOKIES MANAGEMENT

You can give your consent for the use of all or part of the cookies/online identifiers or you can opt to use the website without the placement of cookies, except for those essential for the operation of the website.

You can always go back to your option by accessing the section: [Cookie Module](#)

You can also change your options regarding cookies, as well as delete existing cookies, by accessing the settings of the browser you use, in the "Options" section or in the "Preferences" menu of the browser:

- Cookie settings in Internet Explorer
- Cookie settings in Microsoft Edge
- Cookie settings in Firefox
- Cookie settings in Chrome for Desktop
- Cookie settings in Chrome for Android
- Cookie settings in Safari

Thank you for reading our Cookie Policy and for choosing to browse on www.bbm.ro. We are committed to protecting your privacy and personal data and providing you with a safe and customized online experience. By understanding and managing your cookie preferences, you help us to constantly improve the functionality and performance of our website.

If you have any questions or concerns about this Policy or how we use cookies, please contact us at

Mailing address: Ion Brezoianu Street, no 27, District 1, Bucharest, Zip Code 010131

E-mail address: dataprotection@bogartholding.ro

We will be happy to provide you with all the necessary information and assist you in managing your cookie preferences.

This Policy may be updated periodically to reflect the changes in legislation or the improvements to our privacy practices. We encourage you to regularly check this page so you may keep up to date with the latest information regarding the use of cookies on our website. The date of the last update is indicated at the beginning of this Policy.

Your safe browsing and the privacy of your data are our priorities.
Thank you for your trust and for choosing us.

ANNEX 1

COOKI E TYPE	COOKIE NAME	PURPOSE	TYPE	RETENTION PERIOD	WHERE IS DATA SENT
Cookies for marketing	ID	-	.youtube.com	1 Year	-
Cookies for marketing	HSID	Contains digitally signed and encrypted records of a user's Google Account ID and most recent log-in time and allows Google to block many types of attack.	.youtube.com	1 Year	*Info1
Cookies for marketing	LOGIN_INFO	Google may set this cookie on your phone, tablet or computer once you click on the YouTube video player. Used by the YouTube video service on websites with embedded YouTube videos.	.youtube.com	1 Year	*Info1
Cookies for marketing	PREF	Google may set this cookie on your phone, tablet or computer once you click on the YouTube video player. Used to remember user preferences such as language settings, preferred page configuration and playback preferences like autoplay, shuffle content, and player size.	.youtube.com	1 Year	*Info1
Cookies for marketing	SAPISID	Used by Google to collect visitor information for videos hosted by YouTube.	.youtube.com	1 Year	*Info1

Cookies for marketing	SID	Contains digitally signed and encrypted records of a user's Google Account ID and most recent log-in time and allows Google to block many types of attack.	.youtube.com	1 Year	*Info1
Cookies for marketing	SIDCC	Confirms Google visitor authenticity, prevents fraudulent use of Google login details, and protects visitor data from unauthorised access.	.youtube.com	1 Year	*Info1
Cookies for marketing	SOCS	Used by Google to store a user's cookie selection	.youtube.com	1 Year	*Info1
Cookies for marketing	SSID	Google collects visitor information for videos hosted by YouTube on maps integrated into Google Maps.	.youtube.com	1 Year	*Info1
Cookies for marketing	__Secure-1PAPISID	This cookie is used for targeting purposes to build a profile of the website visitor's interests in order to show relevant and personalised Google advertising.	.youtube.com	1 Year	*Info1
Cookies plasate de terți	__Secure-1PSID	This cookie is used for targeting purposes to build a profile of the website visitor's interests in order to show relevant and personalised Google advertising.	.youtube.com	1 Year	*Info1
Cookies for marketing	__Secure-1PSIDCC	This cookie is used for targeting purposes to build a profile of the website visitor's interests in order to show relevant and personalised Google advertising.	.youtube.com	1 Year	*Info1

Cookies for marketing	__Secure-1PSIDTS	Google's __Secure-1PSIDTS cookie collects information about your interactions with Google services and ads. It contains a unique identifier.	.youtube.com	1 Year	*Info1
Cookies for marketing	__Secure-3PAPISID	This cookie is used for targeting purposes to build a profile of the website visitor's interests in order to show relevant and personalised Google advertising.	.youtube.com	1 Year	*Info1
Cookies for marketing	__Secure-3PSID	This cookie is used for targeting purposes to build a profile of the website visitor's interests in order to show relevant and personalised Google advertising.	.youtube.com	1 Year	*Info1
Cookies for marketing	__Secure-3PSIDCC	This cookie is used for targeting purposes to build a profile of the website visitor's interests in order to show relevant and personalised Google advertising.	.youtube.com	1 Year	*Info1
Cookies for marketing	__Secure-3PSIDTS	Google's __Secure-3PSIDTS cookie collects information about your interactions with Google services and ads. It is used to measure advertising effectiveness and deliver personalised content based on your interests. The cookie contains a unique identifier.	.youtube.com	1 Year	*Info1
Cookies for marketing	__Secure-ENID	This cookie is used by Google to remember your preferences and other information.	.youtube.com	1 Year	*Info1

Cookies for statistics	_ga	This cookie is installed by Google Analytics. The cookie is used to calculate visitor, session, campaign data and keep track of site usage for the site's analytics report. The cookies store information anonymously and assigns a randomly generated number to identify unique visitors.	.bbm.ro	1 Year	*Info1
Cookies for statistics	_ga_R2SNXF1Z41	This cookie is used by Google to collect information about how visitors use our site.	.bbm.ro	1 Year	*Info1
Cookies for statistics	_gat_gtag_UA_151347781_1	This cookie is installed by Google Analytics. The cookie is used to store information of how visitors use a website and helps in creating an analytics report of how the website is doing. The data collected includes the number of visitors, the source where they have come from, and the pages visited in an anonymous form.	.bbm.ro	-	*Info1
Cookies for statistics	_gcl_a	This cookie is used by Google Analytics to understand user interaction with the website.	.bbm.ro	3 Months	*Info1
Cookies for marketing	ADS_VISITOR_ID	This cookie is set by Google Ads and is required to use the options and on-site web services	google.com	1 Year	*Info1
Cookies for marketing	AEC	This cookie is used by Google to ensure that requests within a browsing session are made by the user, and not by other sites.	google.com	6 Months	*Info1

Cookies for marketing	APISID	This cookie is used by Google to display personalised advertisements on Google sites, based on recent searches and previous interactions.	google.com	2 Years	*Info1
Cookies for marketing	NID	This cookie is used to show Google ads in Google services for signed-out users.	google.com	6 Months	*Info1
Cookies for marketing	SEARCH_SAMESITE	Enforce SameSite cookie policy	google.com	Session	*Info1
Cookies for marketing	SSID	This cookie contains digitally signed and encrypted records of a user's Google Account ID and most recent sign-in time.	google.com	2 Years	*Info1
Cookies for marketing	UULE	Geolocation preferences	google.com	6 Months	*Info1
Cookies used by out website	moove_gdpr_popup	This cookie stores the GDPR choices and settings	bbm.ro	1 Year	Kept at site level, are not sent to third parties.
Cookies used by out website	hustle-hide-module-1	This cookie stores the preferences for the popup that might appear on the website	bbm.ro	1 Year	Kept at site level, are not sent to third parties.
Cookies used by out website	pll_language	This cookie stores the website language preference	bbm.ro	6 Months	Kept at site level, are not sent to third parties.

***info1** - The information collected is stored and transmitted within the EU/European Economic Area. It is possible that the provider uses servers located in third countries (i.e. USA).